

## **Privacy Policy**

House of Diecast/Toymaster (Pty) Ltd is fully committed to protecting your privacy in accordance with the Protection of Personal Information Act (POPIA). This privacy policy applies to all the web pages related to this website and outlines how we handle your personal information.

### **Collection of Personal Information**

Any information collected through the online forms on this website is used solely to identify users who subscribe to our services and complete transactions. This information will only be used for the purposes described in the **Terms & Conditions** governing the use of this service. **Under no circumstances will your personal information be sold, rented, or made available to third parties** without your consent, unless legally required.

### **Data Collection for Site Improvement**

Our website may collect certain technical information about your visits, such as the name of your Internet service provider, your Internet Protocol (IP) address, the date and time of your visit, the pages you accessed, and the website that directed you to ours. This information is used to help improve our site, analyse trends, and administer the site efficiently. This data is gathered anonymously and does not personally identify you.

### **Updates to This Privacy Policy**

House of Diecast/Toymaster (Pty) Ltd reserves the right to update or modify this privacy policy from time to time, as needed, to address new issues or reflect changes on our website. When changes occur, they will be posted on this page to ensure you are always informed of what information we collect, how it may be used, and under what circumstances, if any, it will be disclosed.

We encourage you to review this policy regularly. By continuing to use our website after changes have been posted, you signify your acceptance of those changes.

### **POPIA Compliance**

As required by the Protection of Personal Information Act (POPIA), we ensure that your personal information is processed lawfully, stored securely, and only used for legitimate business purposes. Should you have any questions or concerns about how your personal information is managed, or if you wish to withdraw your consent for us to process your information, please contact us.

### **Cookie/Tracking Technology**

Our website may use cookies and other tracking technologies, depending on the features offered. Cookies help us gather useful information such as browser type, operating system, visitor numbers, and how users interact with the site. While cookies cannot be used to collect personally identifiable information, they may be linked to personal information you have previously provided. Aggregated cookie and tracking data may be shared with third parties to help improve our services.

### **Third-Party Links**

To provide enhanced value to our users, House of Diecast/Toymaster (Pty) Ltd may include

links to third-party websites or resources. Please note that we are not responsible for the privacy practices or content of these external sites. The inclusion of such links does not imply any endorsement of the linked sites or their content, and we cannot be held liable for any loss, damage, or offence caused by the use of or reliance on external websites.

### **Your Consent**

By using this website, you agree to the terms of this privacy policy. If you do not agree with these terms, please refrain from using our website or contact House of Diecast/Toymaster (Pty) Ltd for further assistance. Your continued use of the site after changes to this policy have been posted will be deemed as acceptance of those changes.